

# Madhapur Business AI-Readiness Checklist

A practical audit checklist for SEO Company Madhapur campaigns, AI SEO, GEO, AEO, Google Business Profile visibility, technical SEO and conversion readiness.

Use this checklist before you invest in SEO or digital marketing. It helps a Madhapur business understand whether its website, local presence, content, reviews, schema, speed and lead flow are ready for Google Search, Google AI Overviews, Gemini, Perplexity, ChatGPT-style discovery and voice search.

## 1. Website Foundation

■	Homepage explains who you serve, what you offer and why customers should trust you.
■	Core service pages are crawlable, indexable and internally linked.
■	Every important page has a clear title, meta description and one H1.
■	Mobile layout is easy to read and does not hide CTA buttons.
■	No broken buttons, blank sections, overlapping elements or heavy scripts.

## 2. Technical SEO and Core Web Vitals

■	LCP target is under 2.5 seconds on mobile.
■	INP target is under 200 ms.
■	CLS target is under 0.1.
■	Images use width, height, lazy loading and modern formats where possible.
■	XML sitemap and robots.txt are clean and submitted in Search Console.
■	Canonical tags are correct and do not point to wrong pages.

## 3. Local SEO and Google Business Profile

■	Google Business Profile has correct name, phone, website and categories.
■	GBP services mention relevant terms such as Local SEO, AI SEO, AEO, GEO and Technical SEO if applicable.
■	Photos, posts and service descriptions are updated regularly.
■	Reviews are collected ethically and replied to professionally.
■	NAP details are consistent across website, directories and social profiles.

## 4. Content and AI Search Readiness

■	Pages answer real customer questions in simple language.
■	FAQs are visible on the page and match FAQPage schema when used.
■	Content includes comparisons, costs, process, timelines and local relevance.
■	Definitions for AEO, GEO, LLMO and AI SEO are written for humans, not bots.
■	The page includes information gain: local analysis, checklists, frameworks or unique strategy.

## 5. Schema and Entity Signals

■	Organization, WebPage, Article, Service, LocalBusiness, Breadcrumb and FAQ schema are valid.
■	Only one FAQPage schema exists per page and it includes mainEntity.
■	Schema mentions relevant locations such as Madhapur, HITEC City, Mindspace, Gachibowli and Kondapur.
■	Logo, sameAs profiles, phone number and contact links are correct.
■	Rich Results Test and Schema.org Validator show no critical errors.

## 6. Conversion and Lead Flow

■	WhatsApp, call and contact form CTAs are visible above the fold and near the bottom.
■	Forms are short, mobile-friendly and clearly explain the next step.
■	Thank-you page or conversion tracking is configured.
■	GA4 and Google Search Console are connected.
■	Lead source is tracked across SEO, Ads, GBP and social channels.

## 7. Madhapur-Specific Opportunity Checks

■	Create content for IT consultants near Mindspace Hyderabad.
■	Create AI SEO content for SaaS startups in Madhapur.
■	Create local SEO content for clinics near HITEC City.
■	Create technical SEO audit content for Madhapur business websites.
■	Create real estate SEO strategy content for Madhapur and Gachibowli businesses.

## 8. Final Scorecard

■	0-20: Needs urgent cleanup before SEO investment.
■	21-35: Basic foundation exists, but technical/content gaps remain.
■	36-45: Good SEO-ready foundation with room for AI visibility improvements.
■	46-50: Strong AI-ready foundation for local SEO and GEO/AEO execution.

## Next Step

Need help applying this checklist? Contact Yourneeds.asia for an audit of your website, local SEO, schema, Google Business Profile, Core Web Vitals and AI search readiness.

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